

DIGITAL ASSET PRICING, TRADING, MECHANISM & SMART CONTRACTS

Dr. Khushali Oza¹ ,

1. Dean, Akemi Business School, Pune

Dr. Shriprakash Soni²

2. Dean, School of Commerce, SVKM NMIMS Global University, Dhule

CA Pooja Sadane³

3. Assistant Professor, School of Commerce, SVKM NMIMS Global University, Dhule

Abstract

This research paper introduces a digital asset trading system, detailing its design and operational mechanisms within a block chain framework. It explores the intricacies involved in the design and trading of digital assets, as well as strategies to address the associated challenges. Additionally, the paper examines a recent advancement in digital assets known as Smart Contracts, focusing on their automation processes and the simplification of transaction execution and engagement on digital platforms. Furthermore, it highlights a software solution called Digital Asset Management Software, which automatically verifies the authenticity of transactions, thereby enhancing transparency in the process. The paper comprehensively addresses all significant facets of digital assets and their associated processes.

Key words- Digital asset, pricing, trading, mechanism, contracts

1. Introduction

The concept of "Digital Assets" has progressed significantly with the rise of block-chain technology, covering a diverse range of investable asset classes such as cryptocurrency, non-fungible token (NFTs), asset-backed tokens, and tokenized real estate. As block-chain-backed digital assets gain popularity, digital asset marketplaces stand to gain from the tokenization of various physical assets like commodities and real estate, transforming them into tradable digital forms. Within the financial services sector, investable digital assets are emerging as a novel avenue for investment in a rapidly expanding field. This growth is driven by scalable technology that facilitates the digital transformation of both assets and businesses.

2. Research Methodology

a) Research Objectives:

1. To conceptualize a comprehensive digital asset trading system within a blockchain-enabled framework, emphasizing operational structure and efficiency.
2. To analyze the pricing and trading mechanisms of digital assets, identifying key challenges and proposing strategic solutions for effective implementation.
3. To investigate the role and functionality of Smart Contracts in digital asset transactions.
4. To evaluate the contribution of Digital Asset Management Software in enhancing transaction transparency through automated authenticity verification.
5. To understand a perception on the processes and components involved in the lifecycle of digital assets.

b) Research Approach

- The study is based on secondary data analysis.
- Data is collected from existing literature, financial reports, blockchain transaction records, and academic sources.

c) Data Collection Sources

- Academic Papers & Journals: Research articles from IEEE & NBER
- Block chain & Smart Contract Analysis: Data from Etherscan and blockchain explorers to examine smart contract adoption.

d) Data Analysis Method

- Descriptive Analysis: Identifying trends and patterns in digital asset pricing and trading mechanisms.
- Content Analysis: Examining smart contract deployment trends using blockchain analytics.

e) Limitations

- Dependence on publicly available data, which may have biases.
- Limited control over data accuracy from third-party sources.
- Potential regulatory changes affecting data interpretation.

3. Discussion

3.1 Digital Asset Trading Examples:

- a) Cryptocurrency Trading (Spot & Futures)
 - Example: Spot Trading on Binance
 - A trader buys 1 Bitcoin (BTC) at \$50,000 and holds it in their wallet.
 - If the price rises to \$55,000, they sell, making a \$5,000 profit.
 - Example: Bitcoin Futures on Bybit
 - A dealer goes long (buys) a BTC futures contract at \$50,000 with leverage.
 - If BTC hits \$55,000, they close the position and profit from the price difference.
 - If BTC falls to \$48,000, they may face liquidation if using high leverage.
- b) Arbitrage Trading
 - Example: Bitcoin Arbitrage Across Exchanges
 - BTC is \$50,000 on Binance but \$50,500 on Coinbase.
 - A trader buys BTC on Binance and sells it on Coinbase, making a \$500 profit per BTC.
 - Example: DeFi Arbitrage on Uniswap & SushiSwap
 - A trader finds ETH/USDC priced differently between Uniswap and SushiSwap.
 - They buy ETH where it's cheaper and sell where it's more expensive, profiting from the price difference.
- c) High-Frequency Trading (HFT)
 - Example: AI-Powered Trading Bots
 - Traders use bots on KuCoin or Binance to execute trades every second.
 - The bot detects small price movements and makes rapid buy/sell decisions automatically.
- d) Decentralized Exchange (DEX) Trading
 - Example: Swapping Tokens on Uniswap
 - A user swaps 100 USDT for ETH on Uniswap.
 - The trade is executed using liquidity pools without a middleman.
 - Example: Providing Liquidity on PancakeSwap
 - A user deposits BNB and CAKE tokens into a liquidity pool.
 - They earn a share of trading fees and yield farming rewards over time.
- e) NFT Trading
 - Example: Flipping NFTs on OpenSea
 - A trader buys a Bored Ape NFT for 50 ETH.
 - A month later, they sell it for 70 ETH, making a 20 ETH profit.
 - Example: NFT Royalties on Rarible
 - An artist sells an NFT for 2 ETH with a 10% royalty.
 - Every time it's resold, they earn 10% of the sale price automatically via smart contracts.
- f) Yield Farming & Staking
 - Example: Staking ETH on Lido
 - A user stakes 10 ETH on Lido Finance and receives stETH tokens.
 - They continue earning passive rewards while still using stETH in DeFi.
 - Example: Yield Farming on Aave
 - A trader deposits DAI stablecoin into Aave and earns interest rewards over time.
- g) Security Token Trading
 - Example: Trading Tokenized Real Estate on tZERO
 - A property company issues tokenized shares of a building on the blockchain.
 - Stockholders buy and trade these tokens, representing ownership in such property companies.

3.2 Digital Asset Trading Techniques:

Digital asset trading techniques vary based on market conditions, risk tolerance, and investment goals. Here are some popular techniques:

- a) **Scalping**
 - Involves making multiple small trades within minutes to profit from minor price movements.
 - Involves high liquidity and short exchange fees.
- b) **Swing Trading**
 - Holding assets for days or weeks to capitalize on medium-term price movements.
 - Combines both technical and fundamental analysis.

c) **Trend Following**

- Identifying and riding strong market trends (bullish or bearish) with moving averages and momentum indicators.

d) **Mean Reversion**

- Assumes assets return to their average price over time, trading based on overbought/oversold conditions.

e) **Grid Trading**

- Placing buy and sell orders at set intervals to profit from sideways price action.

f) **Options and Derivatives Trading**

- Using futures, options, and perpetual contracts to hedge or speculate on price movements.
- Requires advanced knowledge of leverage and risk management.

4. **Smart Contracts-**

A smart contract is a program stored on a blockchain that mechanically applies and executes agreements when predefined conditions are met. They reject intermediaries, confirming secure, transparent, and automatic transactions.

4.1 **How Smart Contracts Work**

- **Writing the Contract:** Developers write smart contracts in Solidity (Ethereum), Rust (Solana), or Vyper.
- **Deploying on a Blockchain:** Uploaded to a blockchain like Ethereum, Binance Smart Chain, or Solana.
- **Execution:** When users interact with the contract (e.g., sending funds), it executes based on preset rules.
- **Finality:** Transactions are recorded on the blockchain, ensuring transparency and security.

4.2 **Example of a Smart Contract**

Ethereum-Based Payment Contract (Solidity)

```
solidity
CopyEdit
pragma solidity ^0.8.0;

contract Payment
{
    address payable public recipient;
    constructor (address payable _recipient)
    {
        recipient = _recipient;
    }

    function sendPayment() public payable
    {
        require(msg.value > 0, "Must send some Ether");
        recipient.transfer(msg.value);
    }
}
```

5. **Digital Asset Management (DAM)**

Digital Asset Management (DAM) refers to the organization, storage, retrieval, and optimization of digital assets, such as cryptocurrencies, NFTs, tokenized assets, and other blockchain-based items. It ensures **security, efficiency, and accessibility** in handling digital assets.

5.1 **Key Components of Digital Asset Management**

a) **Storage & Security**

- **Crypto Wallets:** Securely store cryptocurrencies and NFTs (e.g., MetaMask, Ledger, Trust Wallet).
- **Cold Storage:** Offline wallets for maximum security (e.g., hardware wallets like Trezor).
- **Multi-Signature Wallets:** Require multiple approvals for transactions, increasing security.

b) **Asset Tracking & Organization**

- **Blockchain Explorers:** Track transactions and ownership (e.g., Etherscan, BscScan).
- **Portfolio Management:** Tools like CoinGecko and CoinMarketCap help track holdings.

c) **Access Control & Permissions**

- **Role-Based Access:** Defines who can manage and access assets in businesses.
- **Private & Public Keys:** Ensures only authorized users can control assets

5.2 **How are Digital Assets Traded Technically:**

Digital asset trading relies on blockchain technology, trading platforms, and market mechanisms.

Market Structure & Order Types

Digital assets are traded on centralized (CEX) and decentralized exchanges (DEX), using various order types:

- **Market Order:** Executes instantly at the current best available price.

- Limit Order: Executes only when the asset reaches a specified price or better.
- Stop-Loss Order: Initiates a market or limit order once the price hits a predefined threshold to minimize losses
- Take-Profit Order: Automatically sells or closes a position when a target price is reached, securing gains.
- a) **Trading Infrastructure & APIs**
 - Matching Engine: Matches buy and sell orders based on price-time priority.
 - Liquidity Providers (LPs): Ensure sufficient market depth and price stability.
 - APIs & Bots: Traders use API keys to connect automated trading bots for high-frequency trading (HFT) or arbitrage strategies.
- b) **Block chain Transactions & Settlement**
 - Public Ledger: Every trade on decentralized exchanges (DEXs) is permanently recorded on the blockchain, promoting full transparency
 - Smart Contracts: Automate trade execution, especially in DeFi protocols (e.g., Uniswap, PancakeSwap).
 - Finality: Transactions are confirmed after multiple block confirmations to ensure security.
- c) **Security & Wallets**
 - Hot Wallets: Connected to the internet, used for quick trades. (e.g., MetaMask, Trust Wallet)
 - Cold Wallets: Offline storage for long-term asset security (e.g., Ledger, Trezor).
 - Private Keys & Seed Phrases: Users must safeguard these to prevent asset loss.
- d) **Technical Analysis & Trading Tools**
 - Indicators: RSI, MACD, Bollinger Bands, Fibonacci Retracement.
 - Charting Software: TradingView, Binance, Coinigy.
 - On-Chain Analysis: Glassnode, Nansen, Dune Analytics.

5.3 Mechanism of Digital Assets

Digital assets function through blockchain technology, cryptographic security, and decentralized systems.

Blockchain Infrastructure

Digital assets are typically built on a **blockchain**, a decentralized ledger that records transactions securely and transparently.

- Public Blockchains (e.g., Bitcoin, Ethereum): Open to anyone, secured by consensus mechanisms.
- Private Blockchains: Restricted access, used by enterprises for internal digital asset management.

a) Consensus Mechanisms

Ensure network security and validate transactions:

- ☐ Proof of Work (PoW): Miners compete to solve complex mathematical problems to validate transactions (e.g., Bitcoin).
- ☐ Proof of Stake (PoS): Validators confirm transactions based on the amount of cryptocurrency they stake as collateral (e.g., Ethereum 2.0).
- ☐ Delegated Proof of Stake (DPoS): Network participants elect trusted nodes to validate transactions and produce blocks (e.g., Solana, Cardano).

b) Wallets & Private Keys

- Public Address: Used to receive digital assets (e.g., a wallet address).
- Private Key: A secret code granting access to assets (must be kept secure).
- Wallet Types:
 - Hot Wallets (Online): MetaMask, Trust Wallet.
 - Cold Wallets (Offline): Ledger, Trezor.

c) Transactions & Validation

- Transactions are broadcasted to the network.
- Miners (in PoW) or Validators (in PoS) are responsible for verifying transactions.
- After verification, the transaction is grouped into a block and permanently recorded on the blockchain.

d) Trading & Exchange Mechanisms

Digital assets can be traded on:

- Centralized Exchanges (CEXs): Binance, Coinbase, Kraken (require KYC).
- Decentralized Exchanges (DEXs): Uniswap, PancakeSwap (peer-to-peer, no middlemen).
- Liquidity Pools: Users provide assets to facilitate trading and earn rewards.

6 Digital Assets & Smart Contracts Interact

- Token Creation: Smart contracts define the rules and supply of digital assets (e.g., ERC-20 for fungible tokens, ERC-721 for NFTs).

- Automated Transactions: If a condition is met (e.g., buyer pays, seller delivers NFT), the smart contract executes the trade.
- Decentralized Applications (DApps): Smart contracts power DApps, allowing users to interact with digital assets (e.g., Uniswap for trading, Aave for lending).

Example: Buying an NFT Using Smart Contracts

1. A buyer places an order to purchase an NFT.
2. A smart contract checks if the buyer has enough funds.
3. The contract automatically transfers the NFT to the buyer and the payment to the seller.
4. The transaction is recorded on the blockchain, ensuring transparency.

Findings & Conclusion:

1. Digital assets have revolutionized the financial ecosystem by introducing innovative opportunities through blockchain technology, smart contracts, and decentralized platforms. Their pricing is influenced by market demand, supply, liquidity, and external factors such as regulations and global economic trends. Trading mechanisms vary from centralized exchanges (CEXs) to decentralized platforms (DEXs), employing various strategies like arbitrage, high-frequency trading, and automated market making.
2. The design of digital assets revolves around token standards (ERC-20, ERC-721, BEP-20) and interoperability across blockchain networks. The mechanism behind digital assets relies on cryptographic security, consensus protocols (PoW, PoS), and decentralized ledger technology, ensuring transparency and immutability. **Smart** contracts further enhance automation, enabling secure and trustless transactions, forming the backbone of decentralized finance (DeFi) and NFT ecosystems.
3. Despite the potential, digital assets carry inherent risks, including security vulnerabilities, market volatility, and evolving regulatory challenges. Proper risk management, secure storage, and informed decision-making are crucial for navigating the digital asset landscape. As blockchain technology evolves, digital assets and smart contracts will continue to reshape industries, driving innovation in finance, ownership, and automation.

Suggestions:

1. It is advisable to adopt demand-supply dynamics by incorporating blockchain-native variables (e.g., gas fees, staking yields, transaction velocity) in asset pricing analysis. Consider referencing models like NVT ratio (Network Value to Transactions) or Stock-to-Flow.
2. Use emerging standards (ERC-1155, ERC-4626) and their significance in enabling advanced digital asset functionalities and composability within DeFi.
3. A better statistical analysis tools can be used to correlate on-chain activity (e.g., wallet activity, contract interactions) with off-chain factors (e.g., news sentiment, macroeconomic trends) in pricing behavior.
4. Apply backtesting or simulating key strategies like arbitrage and AMM on historical datasets from platforms like Uniswap, PancakeSwap, Binance to assess performance and risk profiles.
5. Develop a matrix of global compliance standards (KYC, AML, taxation, custody norms) to guide institutional entry into digital assets.
6. Track the ecological impact of PoW vs PoS and emerging green protocols (e.g., Algorand, Chia) in shaping sustainable finance.

Scope for further Research:

Further studies can delve into advanced security mechanisms to mitigate vulnerabilities in digital asset storage, transaction validation, and smart contract execution. This includes research on multi-signature wallets, zero-knowledge proofs, and AI-driven anomaly detection systems.

Exploration is needed into next-generation DeFi applications such as decentralized insurance, synthetic assets, and algorithmic stable coins can shed light on their potential impact and operational risks.

References:

7. Anderson L, Holz R, Ponomarev A, Rimba P, Weber I (2016) New kids on the block: an analysis of modern blockchains. CoRR abs/ 1606.06530
8. Antonopoulos, A. M. (2017). Mastering Bitcoin: Unlocking Digital Cryptocurrencies (2nd ed.). O'Reilly Media.
9. Buterin, V. (2014). Ethereum: A next-generation smart contract and decentralized application platform. Retrieved from <https://ethereum.org/en/whitepaper/>
10. Cong, L. W., He, Z., & Yang, W. (2021). Blockchain Disruption and Smart Contracts. Review of Financial Studies, 34(3), 1156-1190. <https://doi.org/10.1093/rfs/hhz007>

11. Christidis K, Devetsikiotis M (2016) Blockchains and smart contracts for the internet of things. *IEEE Access* 4:2292–2303
12. Germán Soto Sanchez Prakash Neelakantan Isaac Schuman, *The Digital Asset Revolution: Preparing for the Next Generation of Financial Markets*, Broadridge
13. Harvey, C. R., Ramachandran, A., & Santoro, J. (2021). *DeFi and the Future of Finance*. National Bureau of Economic Research (NBER).
14. Jakkrit Putsorn, Sutthiphong Nontree and Thawatchai Chomsiri, "JS Digital Assets Trading System", 2019 Joint International Conference on Digital Arts Media and Technology with ECTI Northern Section Conference on Electrical Electronics Computer and Telecommunications Engineering (ECTI DAMT-NCON), pp. 13-16.
15. Kosba A, Miller A, Shi E, Wen Z, Papamanthou C (2015) Hawk: the blockchain model of cryptography and privacy-preserving smart contracts, pp 839–858
16. Narayanan, A., Bonneau, J., Felten, E., Miller, A., & Goldfeder, S. (2016). *Bitcoin and Cryptocurrency Technologies: A Comprehensive Introduction*. Princeton University Press.
17. Peter Hegedus, "Towards analyzing the complexity landscape of solidity based ethereum smart contracts", *Technologies*, vol. 7, no. 1, pp. 6, 2019.
18. Pablo D. Azar, Garth Baughman, Francesca Carapella, Jacob Gerszten, Arazi Lubis, JP Perez-Sangimino, David E. Rappoport, Chiara Scotti, Nathan Swem, Alexandros Vardoulakis, Aurite Werman 2022-058, *The Financial Stability Implications of Digital Assets*, Federal Reserve Board, Washington, D.C. ISSN 1936-2854 (Print) ISSN 2767-3898 (Online)
19. Schär, F. (2021). *Decentralized Finance: On Blockchain- and Smart Contract-Based Financial Markets*. *Federal Reserve Bank of St. Louis Review*, 103(2), 153-174. <https://doi.org/10.20955/r.103.153-74>
20. Tapscott, D., & Tapscott, A. (2016). *Blockchain Revolution: How the Technology Behind Bitcoin and Other Cryptocurrencies is Changing the World*. Portfolio.
21. T. Koens ING, *The Future of Digital Assets: Trends, Challenges, and Opportunities*
22. Wood G (2017) *Ethereum: a secure decentralised generalised transaction ledger*.
23. Zohar, A. (2015). *Bitcoin: Under the Hood*. *Communications of the ACM*, 58(9), 104-113. <https://doi.org/10.1145/2699391>
24. Web Sources
25. <https://www.nasdaq.com/solutions/marketplace-technology/about-digital-assets#:~:text=Perhaps%20the%20most%20well%2Dknown,payment%20or%20investing%20in%20them.>
26. <https://calebandbrown.com/blog/digital-asset-trading-explained/>
27. <https://www.pwc.com/us/en/tech-effect/emerging-tech/understanding-cryptocurrency-digital-assets.html>
28. <https://www.digitalasset.com/>
29. <https://www.soft-fx.com/solutions/digital-asset-trading/>
30. <https://www.cftc.gov/digitalassets/index.htm>
31. <https://afsa.aifc.kz/operating-a-digital-asset-trading-facility>
32. <https://www.pcmag.com/encyclopedia/term/digital-asset-trading>
33. https://www.researchgate.net/publication/376313251_Digital_Asset_Trading_Setup_focus_on_cryptocurrency
34. https://jcl.law.uiowa.edu/sites/jcl.law.uiowa.edu/files/2021-08/Kaal_Final_Web_0.pdf
35. <https://dfpi.ca.gov/2022/03/29/digital-asset-trading-platform-services/>